

WCSD Core Value:

"We believe that the collaboration needed for meaningful change is built on honestly, trust and respect."

4/11/17 CCC Meeting Minutes:

Members Present of the Community Communications Committee

Rob Rubin
Barbara Goodman
*Peggy Kellan
Daren Lolkema
Marie Johnson
Amy Watkins

Members Unable to Attend

Alicia Alfred
Kathleen Spinella
Maureen Ryan
Deborah Torres Henning

- Survey for the public to improve our communication efforts
- Review Results and Make Recommendations
- Make the community aware of our different forms of communication, such as Cable Access Channels
- Board meetings on TV – Add link in the weekly Rewind
- Survey - Asking people's opinion matters
- Navigating the website – How can it be easier to navigate
- Transparency is important
- The point is to provide effective communication, not to make and one staff member or department feel vulnerable
- Print/Email survey to committee
- Ask Mr. Carrion to work with the District's lawyers to define any legal issues - transparency
- Give two surveys - beginning and end of the year
- Our obligation - expressing opinions on issues
- Daren & Amy will meet before the next CCC Meeting w/Rob Rubin to review the framework of a Communication Plan
- Check copyright issues of survey
- Test group - to look over survey

The mission of the WCSD is to empower all of our students with the competencies and confidence to challenge themselves, to pursue their passions, and to realize their potential while growing as responsible members of their community.

EFFECTIVE COLLABORATION NORMS AND GUIDELINES

Suspend Certainty:

- Remain open minded.
- Commit to big picture, not personal interest. Inquire into the ideas of others before advocating for one's idea.
- Putting all ideas on the table, this creates meaningful dialogue and discussion.
- Presume positive intentions of each member, this can prevent unintentional put-downs.

Respectful Responses:

- Putting all ideas on the table, this creates meaningful dialogue and discussion.
- Presume positive intentions of each member, this can prevent unintentional put-downs.
- Pause before responding to enhance dialogue and decision making.
- Pay attention to self and others; be aware of what you are saying and how it is said as well as how others are responding.
- Paraphrase to indicate that you are an active participant and understand the conversation.
- Encourage a spirit of inquiry, balance advocacy with inquiry, so as not to rush to decision making nor leave issues without closure.